## FTA Ninth Annual "An Autumn Evening in Hong Kong with Very Special Friends"

The FTA "An Autumn Evening in Hong Kong with Very Special Friends" at the Hyatt Regency Hong Kong, Tsim Sha Tsui proved to be a memorable evening for the 100 hotel and restaurant industry leaders, international F&B enterprises, universities, charitable organizations, and media who were fortunate enough to be included. The reception was hosted by Diageo, Pernod Ricard, Moet Hennessy, FIJI Water along with Phillips Foods Asia with the finest crabmeat and "Suzy Sirloin" meats by Strassburger.

After welcoming the guests and urging them to consider "Service as the Highest Calling", Fred Tibbitts, Jr., President & CEO of Fred Tibbitts & Associates ("FTA") called for the dinner's eighteen Loyalty Toasts. In keeping with FTA's commitment to charitable contributions, a portion of the dinner proceeds was donated to the China Tibetan Health & Education Fund, based at Hong Kong. The 2009 FTA Hospitality Award for Excellence as a Humanitarian was presented to Professor Poon Chung-kwong, President Emeritus, The Hong Kong Polytechnic University by James Lu, Executive Director, the Hong Kong Hotels Association. Professor Poon was then presented with a US\$5,00.00 scholarship in conjunction with his Award, which he then donated in full to the current President of The Hong Kong Polytechnic University, Professor Timothy Tong. Professor Kam-hon Lee, Director, School of Hotel & Tourism Management of the Chinese University of Hong Kong then presented scholarships on behalf of Martin B Jones, Vice President of Food & Beverage, Asia Pacific, Starwood Hotels & Resorts, the recipient of the 2009 FTA Hospitality Award for Excellence as an Operator-Asia Pacific, to students Winnie Che Hiu Man and John Wong Chung On. The dinner menu featured nine premium wines from around the world and concluded with "Michael's Cookies", Ronnefeldt Selected Tea & Ron Zacapa 23 Years











