

For Hotel, Resort, and Casino Food & Beverage Operations

# Hotel F&B<sup>TM</sup>

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L-R: Emmanuel Cornet, general manager, L'Atelier de Joël Robuchon; Chef Joël Robuchon; and MGM Grand VP of F&B Alexandre Gaudalet. [Photo by Cashman Photography]

JOËL ROBUCHON

## ISN'T IT GRAND?

Recession-defying strategies at MGM Grand Nobhill Tavern and Joël Robuchon. Page 45

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Build-your-own room service at Hyatt Waikiki

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Equinox Resort cider doughnuts' surprise success

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The ROI of rehearsals at Destination Resorts

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Urban roof apiary makes honey and money



## SUPPLIER NOTES



**FRED TIBBITTS & ASSOCIATES (FTA):** Celebrated its seventh annual "A Spring Evening in Singapore with Very Special Friends" in March at the St. Regis Singapore hotel. A reception was hosted by Diageo, Moët Hennessy, FIJI Water, Ronnefeldt Tea, and Phillips Foods Asia and was followed by a four-course gala dinner. The purpose of these annual events, says President and CEO Fred Tibbitts, Jr., is to recognize hospitality excellence, provide scholarships in the names of those who are honored, and make charitable contributions. For more information, visit [www.fredtibbitts.com](http://www.fredtibbitts.com).

(L-R) Christine Rinck, Hilton Worldwide; Fred Tibbitts, Jr., president and CEO, Fred Tibbitts & Associates; Martin Rinck, President Asia Pacific, Hilton Worldwide.



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#### Plugrá European-Style Butter:

The American Culinary Federation (ACF) has awarded Plugrá the ACF Seal of Approval. Three varieties of Plugrá butter—salted, unsalted, and clarified—were submitted for extensive testing

and evaluation for consistency, performance, adaptability, and accuracy of labels and marketing materials. "It's one thing for a marketer to speak to a product's benefits," says Erin Turley, Plugrá brand manager, "but when you put the validation of America's most respected chef organization behind those claims, it's invaluable." For more information, visit [www.plugra.com](http://www.plugra.com) ...



**Maywood Furniture Corp:** Congratulates Maidenberg & Associates for being named Maywood Furniture's 2009 Representative of the Year. Maidenberg was also Maywood's Rep of the Year in 2006. Congratulations also go to Vern Hay of Fort Marketing (Canada) for being a close runner-up. For more information, visit [www.maywood.com](http://www.maywood.com) ...

**Kold-Draft:** Announces the appointment of Timothy Bethuy as director of engineering. Bringing expertise in equipment development, marketing innovation, and R&D management from more than 25 years of design engineering experience, he is responsible for more than 11 patents. In his new role, Bethuy will be leading engineering development from concept to production. For more information, visit [www.kold-draft.com](http://www.kold-draft.com) ...



**Timothy Bethuy**