

## The Eighth Annual FTA Dinner at The Ritz–Carlton, Beijing

The Eighth Annual FTA Dinner "A Summer Evening in Beijing with Very Special Friends" in June was another memorable event participated by 160 guests, including hotel CEOs, Presidents, VPs, GMs, Regional Directors, F&B Directors, Executive Chefs, industry VIP's, the press and valued sponsors namely: Pernod

Ricard China, FIJI Water, Ronnefeldt Tea, Distilleria Bottega, Vina Valdivieso and Stoelzle glassware, Phillips Foods Asia, and Monini Gran Fruttato Extra Virgin Olive Oil from Italy.

The four-course gala dinner paired with beautiful wines brought Fred Tibbitts, President & CEO of Fred Tibbittss and Associates, to the podium welcoming and gently reminding the guests that "Service as the Highest Calling". The primary purposes of the FTA dinners are to recognize hospitality excellence, provide scholarships and make charitable contributions to benefit those less fortunate. Such spirit was exemplified when John Northen, Area VP–South East Asia, Marriott International and others at the recent FTA Spring Dinner at Kuala Lumpur rose to the occasion and pledged a total of \$2,500.00 USD for the China Children Health & Education Fund, founded by Madame Annie SC Wu. Richard Xu, Editor-in-Chief of New Western Cuisine Magazine, brought the cash donation from Kuala Lumpur to Beijing for presentation on stage. Another \$650.00 USD from the dinner proceeds was presented to UNICEF China, accepted on its behalf by William Bikales, Chief, Social Policy and Reform for Children. After a round of 2011 FTA Service Excellence Awards, the dinner ended with GM, David Wilson and Exec. Asst. Manager Raghu Menon of the Ritz Carlton Beijing summoning its kitchen and service brigade to a long standing ovation for the best FTA Dinner served in 20 years.



Nils-Arne Schroeder, GM, Hilton Beijing Wangfujing accepts the recognition on behalf of Eric Long, General Manager, The Waldorf-Astoria as recipient of the 2011 FTA Hospitality Award for Lifetime Excellence. In his name, \$5,000.00 USD will be donated the School of Hospitality Business at Michigan State University at the 2011 FTA NYC Fall Awards Dinner at The Vanderbilt Suites in The MetLife Building on Tuesday 15 November



Ronald Kang, GM, Park Hyatt Beijing accepts the recognition on behalf of Andreas Stalder, SVP, Product & Development, Hyatt International-Asia Pacific as Recipient of the 2011 FTA Hospitality Award for Excellence as an Operator-Asia Pacific. In his name, \$5,000.00 USD will be donated to the School of Hotel & Tourism Management of the Chinese University of Hong Kong at the 2011 FTA Fall Awards Dinner at Hong Kong at the Hyatt Regency Hong Kong, Sha Tin on Tuesday 11 October



New Western Cuisine