## New Western Cuisine





## The 11<sup>th</sup> Annual FTA Dinner in Hong Kong October 12, 2011

The 2011 Eleventh Annual Fred Tibbitts & Associates "A Fall Evening in Hong Kong with Very Special Friends" at the Hyatt Regency Hong Kong, Sha Tin, proved to be another memorable event for eighty guests consisting of hotel top brasses, Food and Beverage Directors, industry leaders and VIP's, the media, and valued sponsors.

Reception was hosted by Pernod Ricard Hong Kong, FIJI Water, Stoelzle glassware, Cranswick Wines Australia, Luzerne Chinaware, and Phillips Foods Asia. During the gala dinner, Fred Tibbitts reiterate his motto "Service as the Highest Calling". For 20 years, the FTA dinners have been providing the platform for recognizing hospitality excellence with scholarships in the names of those honored as well as making charitable contributions. Eleven "Loyalty Toasts" with Champagne G H Mumm were given by selected guests including Jake Jacob, Regional Director, Asia Pacific & UAE, Gerard Bertrand Wines and Ian Wong of

New Western Cuisine Magazine, among others.

During the four course dinner paired with wines from South of France, New Zealand, and Australia, the 2011 FTA Awards for Excellence were announced, namely: Brian Able, VP, F&B, North America, Starwood Hotels & Resorts for Excellence as an Operator - North America; Andreas Stalder, SVP, Product & Brand Development, Hyatt International - Asia Pacific for Excellence as an Operator - Asia Pacific; Eric Long, GM, The Waldorf=Astoria at NYC for Lifetime Excellence; Robert Thurman, Pres., Tibet House US and Jey Tsong Khapa Professor of Indo—Tibetan Buddhist Studies, Columbia University for Excellence as a Humanitarian; and MICROS Systems, Inc. for Excellence as an IT Innovator. Donation from the dinner proceeds was made to the China Children Health & Educational Fund. The dinner ended with the Summon of Brigade from the kitchen and service team of the hotel







